

Biltmore Homes

25 West 9th Street
Indianapolis, IN 46204



The Challenge

- Owner required specific sale price due to investment in property
- Building sits adjacent to future site of City Steam Plant

The Cassidy Turley Solution

- Worked with agent representing City Steam Plant to ascertain all possible information in order to reduce prospect's aversions
- Implemented consistent marketing plan to maximize exposure to prospects and brokerage community
- Identified buyer pool which was not adversely affected by proposed steam plant location

Results Achieved

Sold building at required sales price to investor who did not find pending City Steam Plant an issue.

Benefits

- Consistent marketing
- Ability to gather information outside typical marketing scope

Client

Biltmore Homes

Location

25 West 9th Street
Indianapolis, IN 46204

Building Size

- 6,250 SF

Building Type

- User Office Building

Cassidy Turley Services

- Seller Representation

Cassidy Turley Representatives

- Mary Beth Kohart, SIOR, CCIM
- Scott Pollom, CCIM

For More Information Contact

Mary Beth Kohart, SIOR, CCIM
Vice President, Principal
317.639.0487
marybeth.kohart@cassidyturley.com